

The School of Public Affairs at SDSU is a broad-reaching, multi-disciplinary academic unit offering five undergraduate and graduate degree programs in public administration, criminal justice and criminology, and city planning. Our student body and faculty embody diverse interests and backgrounds, but are bonded by concerns for achieving equitable and ethical social, institutional and built environments.

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We invite you to join fellow elected officials from the San Diego region to gain the knowledge and skills you need to address on-the-job challenges and become an impactful leader.

CONFERENCE FOR LOCAL ELECTED OFFICIALS January 9 & January 16, 2025

The purpose of the ALEO Conference is to provide the tools needed for effective collaboration and governance. The program curriculum centers on a regional approach and the format is designed to encourage networking opportunities with regional leaders.

How is the conference program structured?

The **ALEO Conference** includes two half-day modules of sessions and networking events that will address:

1. Mastering local governance
2. Regional agencies, stakeholders, and key issues

MODULE 1 January 9, 2025

MASTERING LOCAL GOVERNANCE

Successfully transition from campaigning to governing and deepen your understanding of the fundamentals of the structures, functions, and roles of local government. Topics in this module will include:

- ❖ Campaign politics vs. governing: Navigating the transition from candidate to public leader
- ❖ Ethics in governing and transparency, law vs. ethical perceptions, and maintaining trust and integrity
- ❖ Local government structure, including:
 - Charter cities vs. general law cities
 - Understanding the source of authority for cities in California
 - Forms of local government
- ❖ The future of local government in the context of the San Diego region

MODULE 2 January 16, 2025

REGIONAL AGENCIES, STAKEHOLDERS, & KEY ISSUES

Maximize your leadership and management skills by learning effective strategies to collaborate within government, with key stakeholders, and regional agencies. Topics in this module will include:

- ❖ Intergovernmental relations: Navigating roles and responsibilities across local, state, and federal governments
- ❖ Regional agencies in San Diego: Key players and collaborative dynamics
- ❖ Key stakeholders in government and governance: Understanding influence and interaction
- ❖ Strategies for success in delivering the needs of your cities

Module 2 will conclude with a networking reception and an overview of future opportunities to engage with ALEO and the School of Public Affairs

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