Message from Dr. Roger Caves, MCP Graduate Program

As a professional planning program, we feel it is our obligation to keep in touch with our alums and find out how they are doing in their chosen careers. It is also an opportunity for the alums to get in touch with fellow classmates. We urge each of you to stay in touch with us and each other. We hope you enjoy this issue of The Occasional Planner.

1970’s
Meet the author of What Planners Do: Power, Politics and Persuasion as well as the man who was in SDSU’s first MCP graduating class.

Page #2-4

1980’s
Get to know the Senior Field Officer for a non-profit organization that works to save America’s historic places or the man with efforts to update the California-Baja California Border Master Plan.

Page #5-7

1990’s
Learn about the negotiation of Binational Infrastructure Projects at the Mexico-US Border by meeting the organization’s CEO.

Page #8-14

2000’s
Connect with the innovative woman who supports the entrepreneurial ecosystem of Temecula as well as the woman who went from working as a biologist to working as a litigation attorney.

Page #15-36

Faculty Bios
Discover what our faculty has accomplished outside of teaching at SDSU such as working for the CDC or writing over ten books on urban design!

Page #36-37
Alums of the 1970’s

Michael Kennedy was in the first MCP graduating class. Circa 1971.

My career path began in the public sector. I was an original staffer of the Coastal Commission. I was there for 10 plus years, and was the Chief Planner, Assistant Executive Director when I left.

I then moved on to the private sector. The majority of my work experience focused on Master Planned Communities. My first position of significance was Project Manager on Aviara in Carlsbad for almost 10 years. I then moved on to Home Capital Development Group, the land development subsidiary of now defunct Home Fed Bank (S&L). I served as Director of Development with the major project being Rancho San Diego from 1985 to 1996. My next step was Genstar Development Company as General Manager. The primary project in our portfolio was 4S Ranch. The entitlements for 4S were completed on 2006, and I then found myself at the Port District working on the Chula Vista Bayfront. I am now semi-retired, taking on consulting assignments.


E-mail: chashoch@uic.edu
Tony Lettieri, FAICP. After 44 years in the planning profession, I retired on November 15, 2013. I am catching up on reading, traveling with my wife, and training/running out of town half marathons. Also, I am enjoying finding time to follow SDSU sports teams.

CONTACT INFORMATION

E-mail address: tonyl@san.rr.com
Phone Number: 619-540-7202

Gary London – President of The London Group Realty Advisors, a diversified real estate strategic advisory, development management, investment, capital access and analysis firm whose clients include investors, developers, lenders and public agencies.

In practice as an analyst and strategic advisor for four decades, Mr. London is well known throughout the U.S. as a counsel to many of the nation’s largest investors, lenders and practitioners. He has a reputation as a prescient, forward thinker who translates opportunities (or problems) into profits.

Mr. London is an Instructor at The Burnham-Moores Center for Real Estate, University of San Diego as well as an adjunct Professor at Arizona State University’s graduate program in real estate development (MRED). He had taught at the University of California, San Diego Extension for 24 years. Previously, he was West Region Director of Real Estate Consulting for Price Waterhouse and Executive Director of The Goodkin Group. He is a graduate of U.C. Berkeley and received his Master’s degree from San Diego State University.

He was featured on CBS Evening News “Eye On America” for his commentary on the real estate market, and has also testified before the House of Representatives Committee on Banking, Finance and Urban Affairs. In 1995 he was featured in the San Diego Business Journal’s “Who’s Who In San Diego”; and was honored as “Member Of The Year” in 1996 from the San Diego Land Economics Society (Lambda Alpha International).

CONTACT INFORMATION

Mailing Address:
The London Group Realty Advisors, El Cortez Building, 702 Ash Street | Suite 101, San Diego, CA 92101

E-mail address: GLONDON@LONDONGROUP.COM

Website: glondon@londongroup.com
Dennis Wahl has been working as a transportation planner since 1979, over 35 years now. I worked for 1 year in the City of San Diego planning department, 19 years at the Metropolitan Transit Development Board (MTDB), and 15 years as a consultant. I’ve worked primarily on public transit systems, having been involved in various aspects of the planning and implementation of the San Diego Trolley and bus service improvements in San Diego County. I’ve been fortunate to have had a lot of variety in my work, including preparing and managing environmental documents, conducting public involvement programs, and preparing studies to improve existing transit services and plan new ones. As a consultant, I’ve worked mostly in San Diego County, Southern California, and the Phoenix metropolitan area. I’ve also worked on projects in Houston and Hartford, CT.

I am a member of the Institute of Transportation Engineers (ITE) and the Women's Transportation Seminar (WTS). I’ve held local offices in both organizations and was recently on campus as part of an ITE panel talking about job hunting tips with civil engineering students. In 2009, I received the Pursuit of Excellence award from the local WTS chapter. For nearly 10 years during the 1990s, I was a member of the El Cajon Traffic Commission. I am currently an Associate with IBI Group, having joined IBI in 2003 to open the San Diego office.

CONTACT INFORMATION

E-mail address:
dwahl@ibigroup.com

Brian Smith, AICP, retired from the City of Santa Maria, as of October 21, 2011. He was in charge of Advance Planning for Santa Maria, and had previously worked for the cities of Carlsbad, Escondido, Vista and Modesto. While with URS Corporation, he was the EIR project manager for San Bernardino County, the largest in the US, as well as a 1,000 wind turbine farm in Solano County, operated by Sacramento Municipal Utilities District.

In retirement, Brian (BRS Planning) continues his environmental and urban planning assignments related to, among other things, implementing GHG policies through SB375, as well as various efforts to streamline CEQA through the "Enhanced CEQA Action Team", cosponsored by APA and AEP. A past Financial Vice President for APACA, AEP and the National Association of Environmental Professionals, Brian continues to serve on various ad hoc committees when needed; most recently the Programs Committee for the APACA Conference Committee in Santa Barbara, and the Emerging Issues Committee for AEP.

CONTACT INFORMATION

Mailing address:
1533 Solomon View Road, Santa Maria, CA 93455

E-mail address:
brsplanner@verizon.net

Phone number:
209-380-1376
Alums of the 1980’s

Tom Coyle, AICP, took a position as a regional/community planner with Pima County in August, 2013. The position offered him the opportunity to work at a more regional scale while offering help to the planning agency with entitlement processing and permitting enhancements. The position also enabled him to prioritize family interests by co-locating with his daughter’s start at the University of Arizona.

Bill Figge, AICP, has been at Caltrans for over 30 years. Caltrans is the lead along with the Baja California’s Secretariat of Infrastructure and Urban Development (SIDUE) in a bi-national effort to update the 2008 California-Baja California Border Master Plan (BMP). The 2008 BMP defined and prioritized capital projects for transportation and California-Baja California land ports of entry (POEs). The 2014 BMP Update (due for completion this summer) will re-organize ranking categories, define transportation modeling needs to conduct sensitivity analysis of these projects within San Diego and Northwestern Baja California (Tijuana, Tecate, and Rosarito) and launch a binational effort to secure sustainable funding to convert these grant funded “studies” to a recognized bi-national planning process for the border region. BMP funding came from the FHWA via the U.S.-Mexico Joint Working.

I am a member of a newly formed Caltrans statewide Bicycle Task force to grow bicycle transportation awareness in the Department and facilitate bicycle transportation in the State. Catalyzed by CA’s 19th ranking among states in the League of American Bicyclists’ 2013 report, statewide Planning leaders will strive to move California into the top 5 states. The Task Force is a forum to allow a focused discussion with the intent of identifying actions that can foster cultural shift within Caltrans to support bicycling. FHWA via the U.S.-Mexico Joint Working.

Caltrans is updating our 20 year outlook plans for the State Highways in the District. Emphasis will be on aligning future improvements with updated City and County General Plans and providing better multimodal connections.

What is Caltrans?
Caltrans is the lead along with the Baja California’s Secretariat of Infrastructure and Urban Development (SIDUE) in a bi-national effort to update the 2008 California-Baja California Border Master Plan.

The 2014 BMP
Bill Figge makes updating the California-Baja California Border Master Plan (BMP) one of his priorities. For more information about the 2014 BMP update please visit http://bmp.sandag.org/.
Robin Marshburn, AICP, has been a senior transportation planner at the Oregon Department of Transportation for 15 years. My work has primarily been in three areas – assisting cities and counties in the development of transportation system plans (sort of like the transportation element of a comprehensive plan), multi-modal freight planning and MPO planning. I received my masters in 1985 and became a member of the AICP in 1990. Over the past 25 years I have worked as a city land use planner, land use planning consultant, MPO transportation planner and state transportation planner.

I hope everyone is doing well and enjoying their work in planning.

E-mail address: robin.l.marshburn@odot.state.or.us.

Sheri Freemuth (Zumwalt) is a Senior Field Officer with the National Trust for Historic Preservation, a privately funded non-profit organization that works to save America’s historic places to enrich our future (www.preservationnation.org). She opened the Boise Field Office of the National Trust in 2009 and has been working since then on special projects in the Pacific Northwest, as well as providing technical assistance, reviewing grant applications and promoting other programs offered by the National Trust. Sheri stays current with her AICP credits, participates with the APA Idaho and local Urban Land Institute chapters, and is serving as a professional mentor to a student in Boise State University’s Masters of Community and Regional Planning program.

Mailing address: P.O. Box 9107 Boise 83707
E-mail address: sfreemuth@savingplaces.org
Phone number: 208-891-4121

“A city is not an accident but the result of coherent visions and aims.”
— Leon Krier,
The Architecture of Community
Sandy Howard -- Her thesis work explored preservation planning in emerging communities. Her first position was as a planner at the Centre City Development Corporation. She reviewed development proposals for the Marina Redevelopment area and assisted with site feasibility studies. In 1990 she and her family moved to Seattle Washington.

Sandy started at the City of Seattle as a land use planner continuing work in current planning. She was part of a group that developed Seattle’s Design Program that launched in the mid-1990’s. She reviewed development proposals for design review and other discretionary project elements. She moved on to manage the Land Use program for 9 years then transferred to her current strategic advisor position in the Operations Director’s office. In her current position, she advises department executives on sustainability initiatives translating policy into functioning programs.

The first program her team developed was DPD’s award winning Priority Green Permitting Incentives. She became certified as an AICP planner in 1993 and became a LEED accredited professional in 2009.

She currently stays connected with the planning profession through her volunteer work as an executive board member with the Cascadia chapter of the Congress for the New Urbanism and is a member of the Professionals Council at the University of Washington for Masters in Urban Planning students.  

Email address: sandymh.howard@gmail.com

Mike Westlake graduated in 1985, and since 1986 has been working in the City of San Diego’s Planning and Development Services Department. Mike is currently an Assistant Deputy Director over the Project Management Division of the Development Services Department, and is an ex-officio member of the San Diego Planning Commission. Each year, at Dr. Caves’ invitation, Mike returns to SDSU City Planning classrooms to speak to the students on the land use permitting and approval process in the City of San Diego.

E-mail address: mwestlake@sandiego.gov
Alums of the 1990’s

Gerard “Jerry” Selby has focused his talents on Planning and Redevelopment during the course of his career. His area of expertise has been project management and his job progression has taken him to several cities and levels of responsibility within the San Diego region. His career began at Centre City Development Corporation where for over 14 years he planned and managed many redevelopment projects. His next position took him to National City where he was hired as a Senior Project Manager and took the lead on several key projects within the city. His interest in managing a redevelopment program led him to his next position as a Redevelopment Coordinator in the City of Imperial Beach. In the past year, he has begun to do consulting and currently serves as a project development consultant to the City Heights Community Development Corporation. Jerry, his wife, and three daughters and grand-daughter live in Lemon Grove, CA, where he has served as a Lemon Grove Planning Commissioner and as a City Councilmember.

Mailing Address: 8396 Golden Avenue, Lemon Grove CA 91945 Phone Numbers: (W) 619-961-1072, (C) 619-415-3525

Mary P. Wright, AICP, LEED AP ND, IAP2, and NCI.
I graduated from SDSU with a BA in Geography with emphasis in environmental resources in 1982. Following graduation, I worked in the environmental consulting field for before going to work for the City of San Diego in 1987 as an environmental analyst and a regulatory plan reviewer. I earned my Master of City Planning degree from SDSU in 1990 around the time I transferred to the City’s long range planning division where I worked on a number of interesting projects/efforts. I also served as the City’s Deputy Director of Planning for five years where I oversaw work on general, community, mobility, park, historic and habitat planning. Presently, I am the Director of Planning Services for Civic Solutions, a Southern California-based planning and community development firm. In this capacity, I work with public agencies to provide planning staff and consulting services. I am accredited in LEED AP ND (Neighborhood Development) and am certified by the American Institute of Certified Planners (AICP), the International Association for Public Participation (IAP2) and the National Charrette Institute (NCI). My husband Gar and I live in Coronado and have two sons, Travis (23) and Stanley (21).

Email Address: mpw54321@gmail.com
Phone Number: (619) 733-3963
Chris Jacobs, AICP, is the Senior Planner at the City of La Mesa. Last year he was involved with the approval of the 2012 Centennial General Plan, the Parks Master Plan and the Bicycle Facilities and Alternative Transportation Plan. In addition to creating new policy plans for the City, Chris is involved with processing a variety of residential and commercial development proposals. New projects worth noting include mixed use developments on Palm Avenue and El Cajon Boulevard, and infill single-family and multi-family developments within the City’s residential neighborhoods. In addition, the Grossmont Medical Campus continues to expand with new buildings to serve the growing east county area.

In 2014, Chris expects to be heavily involved with an update to the City’s Downtown Village Specific Plan, and a new specific plan proposed by a limited liability corporation called Park Station, on the property located at the southeast corner of Baltimore Drive and El Cajon Boulevard. The Draft EIR for the Park Station project was released for a 45-day public review period on January 30th.

E-mail address: cjacobs@ci.la-mesa.ca.us

Kevin Mallory is currently, Principal Planner for the City of Santee. Santee is a suburban community of 55,000 people strategically located in the San Diego region positioned for upscale growth and industry. Before coming to Santee in 2000, he worked as a planner for the County of San Diego. Santee affords the opportunity to work on a very large and complex 2,400 acre residential development imparting extensive experience in environmental analysis and public controversy. Another professional opportunity is the preparation of plans related the Aerotropolis concept for the east San Diego county suburban communities that surround Gillespie Field airport. In 25 years of practice I have learned that small lean organizations challenge the planner experience to advance proficiency in every facet of the profession and corresponding civic endeavor.

E-mail: kmallory@cityofsanteeca.gov
Ken Belliveau, AICP (since 1998), graduated from SDSU in 1993 and passed the AICP exam in 1994. I took the exam as soon as I could qualify while I was still relatively fresh out of graduate school. I was working in El Cajon while at SDSU, then I moved on worked in the Atlanta area for about 4 years, worked in the Nashville area doing policy research for the TN state legislature for about 9 years, and came to VT in 2008. I'm now the director of planning and zoning for one of the fastest growing towns in the Burlington region (Williston), which means one of the fastest growing towns in the state.

We completed an update to the town’s comprehensive plan in 2011, and just recently concluded a major transportation network study with several of our neighboring communities in the region in 2013. We’re currently working on a number of zoning and other regulation updates. There’s a major mixed use development project currently under construction that we’re also overseeing.

Christine Kronenberg, AICP-- Since 1995 I have been working in the field of environmental consulting. I am currently a Senior Project Manager with Dudek, an engineering and environmental consulting firm based in Encinitas, California. I joined Dudek in 2011 to help develop a practice in Northern California. My practice is centered on overseeing the preparation of environmental documents for a wide range of development projects throughout Northern California. I specialize in CEQA compliance and work closely with local land use attorneys, developers, and agency staff to ensure the CEQA process is carried out consistent with State law.

I started my career with a small environmental consulting firm, EIP Associates, with offices in Sacramento, San Francisco and Los Angeles. In 2006, EIP Associates was bought by an engineering firm based in Tampa, Florida, PBS&J. By 2010 PBS&J was purchased by an international engineering firm based in London, Atkins. I do not enjoy working for large firms so was delighted to be asked to become part of Dudek’s startup operation in Northern California.

**Mailing Address:** 980 9th Street, Ste. 1750, Sacramento, CA 95814

**E-mail:** ckrondenberg@dudek.com

**Phone:** 916-443-8335
**Luis Chavez** is working for the City of San Diego, as a Project Engineer, designing and constructing water and sewer projects such as pipelines, pump stations, water reservoirs, and most of the underground facilities that keeps the city’s water and sewer systems running.

**Mailing address:** Public Works Department - AE&P Division, 525 B St., Suite 750, San Diego, CA 92101  
**Phone:** 619-533-4188

**Jay Olivas** -- currently works for the County of Riverside Planning Department as an Urban Regional Planner IV. I have worked at the County Planning Department for 15 years. My job focus is current planning permits such as CUP's, Subdivisions, and Alternative Energy Projects such as wind energy conversion systems and commercial solar. I currently reside and work at our County Office in Palm Desert.

**E-mail:** olivas_jayt@msn.com  
**Phone:** (760) 333-2754

**Jeffrey R. Codling** is Manager of South Bay Operations, Transit Services, San Diego Metropolitan Transit System. Our department contracts out half of the bus service in the region to private companies through a competitive bidding process and we’ve become very successful at it. We run more service with fewer resources than any other transit system that I know of and our farebox recovery ratio is by far the highest in the country for systems our size. MTS was named America’s Best Transit System by the American Public Transportation Association back in 2009 and we did it by sweeping the top spot in every evaluation category on the list, which had never been done before. No, I haven’t stopped bragging about that yet.

We are working with SANDAG to build two new transit maintenance and operations facilities; one in South Bay and one in East County. These will be state of the art facilities that are LEED certified and designed to conserve wherever possible. The East County facility will include a CNG fueling station as we move us closer to a 100% CNG bus fleet for the region. The South Bay facility includes 12,000 square feet of new administration space and 48,000 square feet of bus maintenance space, and will be completed September 2014. The East County Facility should be completed around the same time in 2015.

The other big news is our coordination with SANDAG on new Bus Rapid Transit (BRT) service in the region. The first BRT service in San Diego is scheduled to begin in the summer of 2014, with more routes to follow in the near future. These new routes will operate more like the Trolley; with faster trips, fewer stops, dedicated guide ways, signal priority, and other new technology designed to optimize the service and help our riders get to and from their destinations with ease.

**Mailing Address:** Jeffrey R. Codling,  
Manager of South Bay Operations, Transit Services, San Diego Metropolitan Transit System, 100 16th St, San Diego, CA 92101  
**Phone:** 619-595-3088 (W)
Ken Platt has worked in alternative energy for the past 15 years, having started at the San Diego Association of Governments as an intern during my MCP studies. During the internship I was exposed to regional issues and in particular energy. I was able to assist in publication of one of the first regional energy plans. From there I went to work for the Nevada State Energy office encouraging use of indigenous energy sources in Nevada. There is no coal, oil, or natural gas in Nevada, just a bunch of sun, wind and hot water under the ground. Thus I was able to focus on state wide energy issues. From there I worked for a start up alternative fuel company running regulatory and legislative affairs worldwide. We were a replacement for diesel and fuel oil in power plants so we focused on emerging markets that required cleaner technology.

For the past five years, I have developed medium and large scale solar power plants, most recently with Bosch Solar. Although I did not take a traditional planning path, without my MCP, I would not have had the tools to negotiate the permitting and regulatory process to build solar power plants or bring a new fuel to market. I also received an MBA in 2006.

E-mail address: kennethwplatt@yahoo.com.

Phone: 775-338-9986

Kay Shelton (Bremer), AICP. I'm still at Dallas Area Rapid Transit (DART) as a Project Manager in our Capital Planning group. I am gearing up for an update to our long-range Transit System Plan with a horizon year of 2040. By 2016, DART will have 93 miles of light rail and 64 stations, so our focus is turning to sustainability and state of good repair, with many of the larger capital projects complete and new ones not scheduled until post-2030. Smaller capital projects and optimization of our services will be key as funding is tight and our region continues to have high growth. One of the biggest policy issues we are working on is "regionalism". We are funded by a 1 cent sales tax from 13 cities in our Service Area, but much of the growth is outside of this boundary and the needs don't stop at the city lines. We are starting to contract for service in some communities but most if not all of these outside Service Area cities do not have the 1 cent available since they use it on other things. So equity and impacts to our system from demands outside the Service Area will continue to be a key topic we work on in our group.

I am fortunate to be able to work part-time so I can participate and attend in elementary and junior high activities with my kids. I recently did a career day at the elementary school to talk about transportation planning and planning in general. I didn't know this was a career opportunity until I got to college and then decided to go to SDSU for my masters so I think outreach to the younger generation is important. My husband Tom is also in the transportation field so it's all in the family. I still have my AICP status and attend events here locally with the North Central Texas APA.

Phone: 214.749.2841
E-mail address: kshelton@dart.org
Beth Vogelsang, AICP is Principal and Owner of OV Consulting. OV Consulting was founded in 2002 and is a DBE certified firm now in Colorado, Arizona, New Mexico and Texas.

Our practice specializes in multi-modal transportation planning including transit and rail planning, pedestrian and bicycle facility planning and design and land use integration. We have managed numerous connectivity studies, bicycle master plans and transit feasibility studies and most recently been involved in high speed rail studies for both the Colorado front range and mountain corridors.

Our technical practice is complimented by growing practice in stakeholder coordination and public outreach, utilizing innovative technologies for widespread communication and key strategies for local participation, especially in low income areas.

Most recently, we were awarded the National Western Center Master Plan project with a team of urban design specialists working to redesign the National Western Stock Show area and surrounding commercial and neighborhood land uses in north Denver.

E-mail: beth@ovllc.com

Phone: 303-589-5651

Norma Damashek -- I was a "mature" student when I started the City Planning Program at SDSU and wasn't pursuing a career as a practicing planner. It was my internship at the San Diego City Council that steered me into the world where politics and planning intersect and led to my master's thesis: Anatomy of Failure: Planning and Politics in San Diego's North City. My internship also led to a full time job working for city council member Abbe Wolfsheimer and afterwards to a stint in the Planning Department working on the General Plan update and other special projects.

During that time I became involved in the San Diego League of Women Voters and spent many years strengthening the League's visibility on city policy regarding affordable housing, growth, environmental issues, government structure, and public ethics.

I now write a political commentary on San Diego decision-making and ethics called NumbersRunner. It's is circulated widely and published in the San Diego Free Press and Patch online publications. Pleased to say, it seems to make a dent every once in a while.

Blog: http://NumbersRunner.blogspot.com

Phone numbers: 858.459.8751 (H), 760.809.6502 (C)
Christine Donovan graduated (MCP) in 1996; wrote my thesis on historic preservation and tourism; am director of heritage programs for Hotel del Coronado (pictured on the left), where I manage the archives and write/design/publish books on The Del's history (7th one due out in October); also authored book on the community of Coronado.

E-mail: cdonovan@hoteldel.com

Carolina Gregor
While she was a student in the program, she started an internship at the San Diego Association of Governments (SANDAG), and continues to work there, almost twenty years later. Carolina is a Senior Regional Planner at SANDAG, and over the years, has worked on numerous plans and programs, including the Regional Comprehensive Plan, the 2050 Regional Transportation Plan/Sustainable Communities Strategy, the Smart Growth Concept Map, and San Diego Forward: The Regional Plan, which is scheduled for adoption by the SANDAG Board in 2015. Carolina also serves as the committee coordinator for the Regional Planning Committee, which consists of elected officials from throughout the region, and as the staff contact for the Regional Planning Technical Working Group, which is comprised of the local planning and community development directors from San Diego jurisdictions. Carolina is a member of the Urban Land Institute and the American Planning Association, and currently serves as the co-chair of marketing and membership for the San Diego section of the APA. Website: www.sdforward.com Phone: (619) 699-1989 Fax: (619) 699-1905

Mailing Address: Carolina I. Gregor, SANDAG, 401 B Street, Suite 800, San Diego, CA 92101

Perdita Holtz, AICP, has been working as a full-time planner since graduation in 1996 and earned AICP designation in 1999. She completed an MBA at Troy State University in 2000. She has worked with Orange County, North Carolina since 2003 and currently manages the Special Projects & GIS Division within the Planning Department. Prior to beginning work with Orange County, she worked as a planner in other local governments in Georgia and Arkansas.

E-mail address: pholtz@orangecountync.gov
Ron Saenz worked at SANDAG from 2004 to 2013 as a Regional Planner. While there, I coordinated binational seminars/workshops with Mexico counterparts. Project Managed award winning binational strategic plan which included environmental, housing, and transportation strategies. Coordinated meetings with SANDAG working group and policy advisory committee consisting of County Supervisors, Mayors, City Councilmembers, Chambers of Commerce, Economic Development Councils, Tribal leaders, Mexico’s Consul General, and a diverse group of stakeholders.

I left SANDAG in July of 2013 to work as a Real Estate Broker at my real estate agency Greener Homes Realty. I assist buyers and sellers with the purchase or sale of their properties. I do this with a ‘Green’ focus by encouraging my clients to green their homes at the point of sale or purchase. This is probably the most crucial opportunity to greening homes because new homeowners usually spend most of their money on upgrades during their first few months after moving in. This also is true with sellers who will often make home improvements to make their home more marketable in the time period before and during the time the home is listed.

This important window of opportunity happens to be when the real estate broker becomes the client’s most influential adviser on issues related to their property being sold or purchased. Recognizing this pivotal and unique role as real estate professional and with a shared desire to be good stewards of the environment, I educate, facilitate, and incentivize my clients to green their homes.

Phone: (619) 585-0545
Email: Ron@GreenerHomesRealty.com
Website: www.GreenerHomesRealty.com

Alums of the 2000’s

Marlon Pangilinan is currently a Senior Planner in the Long Range Planning Division of the Planning, Neighborhoods & Economic Development Department of the City of San Diego. In addition to assisting the public, the development and real estate community, and working with the Council Office, I actively manage the updates to the Uptown and Greater North Park Community Plans working with residents, community stakeholders, and respective planning groups on land use issues related to mobility, historic resource and open space resource preservation, zoning, and urban design.

Mailing Address:
Marlon I. Pangilinan,
Planning, Neighborhoods, & Economic Development Department, 1222 First Avenue MS-413, San Diego, Ca

E-mail Address:
mpangilinan@sandiego.gov

Phone Number:
(619) 235-5293
Cheryl Kitzerow is an Economic Development Analyst for the City of Temecula. In this role, primary responsibility includes management of the City’s Business Incubator and Regional Business and Economic Development Resource Center, known as the Temecula Valley Entrepreneur’s Exchange. Duties include working with innovative business start-ups and local entrepreneurs, as well as established small business owners to coordinate vital services, that help support the entrepreneurial ecosystem with the City of Temecula. TVE2 is a business incubator and regional resource center that fosters business growth and economic vitality for entrepreneurs. The incubator offers flexible, scalable, and inexpensive office space along with a network of professional mentors to innovative start-ups. The resource center is open to all businesses and offers educational workshops, seminars and networking events.

E-mail: cheryl.kitzerow@cityoftemecula.org
Phone: (951) 694-6409.

Joseph Arcega, AICP, is currently the Planning and Project Development Product Line Coordinator for Naval Facilities Engineering Command Far East. I am responsible for 10 direct reports (soon to be 14) and over 50 indirect reports. I am in-charge of providing mentoring, guidance, and leadership with regards to Regional Planning, Master Planning, Area Development Planning, project development, and construction estimation for each project as part of the Planning, Programming, Budgeting, and Execution process. My Team works on complex projects in support of United States interests in the Far East, which involves working with the Government of Japan's representatives.

E-mail Address: Joseph.arcega@fe.navy.mil

Holly Cheong, AICP, graduated from the MCP Program in May 2003. I continued to work for the City of San Diego as a Biologist III until July 2004, when I accepted an environmental planner position with the Southern Nevada Water Authority (SNWA) in Las Vegas. SNWA encouraged me to get AICP certified and I obtained my AICP certification in May 2005. In 2006, I attended law school at night while working for SNWA and graduated in May 2010. I passed the bar exams in both Nevada and California and clerked for the Nevada Supreme Court before joining Snell & Wilmer as a commercial litigation attorney in August 2011. Shortly thereafter, finding an attorney position with Best Best & Krieger LLP. I am currently practicing eminent domain litigation and environmental law.

E-mail address: holly.cheong@bbklaw.com

2000’s (continued)
Robert Barry, AICP, is a Senior Analyst, San Diego Local Agency Formation Commission (LAFCO) since June 2003. Interned with SANDAG from 2002-2003, worked on Regional Comprehensive Plan. He is active with APA and CALAFCO and is a Member of the SANDAG Regional Planning Technical Advisory Group. It is a pleasure to work with many of my fellow MCP alums in the San Diego Region. Being an Analyst with LAFCO is a unique experience in the planning field because of the variety of jurisdictions and agencies associated with my work projects. From the County and the 18 incorporated cities, to the special districts providing fire protection, sewer, and water services, each project involves a different mix of issues, including local/regional politics to land use planning/CEQA to the efficient extension of public services.

My wife and I have been homeowners in North Park since 2005 and our two daughters attend McKinley Elementary. I am an elected member of the North Park Planning Committee and the North Park Recreation Council and enjoy using my planning background to help improve our community.

Jennifer Duval, AICP, interned with the City of San Diego during graduate school, which transitioned into a full time position as an Associate Planner working on the General Plan update. Jen received her AICP certification in 2003.

Jen moved back east in 2004 and joined a private consulting firm. Today, she is a Senior Transportation Planner and Project Manager with Jacobs Engineering in Philadelphia, Pennsylvania. She manages and supports traffic, ITS (Intelligent Transportation Systems) and planning projects for clients in the mid-Atlantic, specializing in emergency transportation planning. In addition to detour route development and other transportation incident management solutions, she has authored evacuation plans, continuity of operations plans, and emergency operations plans for snow emergencies, bridge closures, radiological emergencies and toll operations. Jen is a board member of Women’s Transportation Seminar (WTS) Philadelphia and the Transportation Research Board (TRB) Committee on Women’s Issues in Transportation. Jen can be reached at jennifer.duval@jacobs.com

CONTACT INFORMATION

Mailing Address:
Robert Barry, San Diego LAFCO
9335 Hazard Way, Suite 200
San Diego, CA 92123

Phone: 619-614-7788

E-mail:
Robert.barry@sdcounty.ca.gov
**Robert Clossin, AICP**, is the Director of Physical & Community Planning at UC San Diego. His department is responsible for the creation and implementation of campus plans, compliance with the California Environmental Quality Act (CEQA), and external relations with outside planning agencies. Prior to coming to UC San Diego in 1997, he worked for a consulting planning and landscape architecture firm in the private sector, which focused primarily on military planning projects for the Federal Government. Robert has a Bachelor Degree in Urban Studies and Planning from UC San Diego (1995), a Master of City Planning degree from San Diego State University (2003), and is a member of the American Institute of Certified Planners (2005).

**Tuere Fa’aola** is a Professional Transportation Planner (PTP) certification through ITE. I’ve continued to work in the field of transportation planning here in San Diego County and Southern CA. I just recently joined CDM Smith, an infrastructure firm that specializes in transportation, water, environmental, energy and facilities for both planning, design and build. I work on a range of projects from transit analysis, pedestrian and bicycle planning, traffic analysis and Intelligent Transportation Systems.

I’m serving my second term as president of the San Diego County chapter for Women’s Transportation Seminar, a national organization with over 5,000 members internationally and over 150 locally, whose mission is to advance women in the transportation field. I also regularly participate in leadership roles throughout the transportation community by mentoring young professionals and students seeking a career in transportation. In March 2014, I was invited to participate in a women in leadership panel at Old Dominion University to speak on my career path, being a woman in a male dominated profession and advise students on how to enter the STEM field without a STEM degree.

I reside in Chula Vista, CA with my husband Lenny Fa’aola and our wonderful two-year old son, Lenny Jr.

<table>
<thead>
<tr>
<th>CONTACT INFORMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Phone number:</strong></td>
</tr>
<tr>
<td><strong>E-mail address:</strong></td>
</tr>
<tr>
<td><strong>Website:</strong></td>
</tr>
</tbody>
</table>

---

**Rayard Abalos** – I started the MCP program in 2003. In 2004, I became an intern with the City of San Diego’s Planning Department working on the Economic Prosperity Element of the General Plan update. I graduated in 2005 and shortly after, I was hired as a Junior Planner with the City’s Development Services Department. I’m currently a Senior Planner (Current/Permit Planner) in the Department’s Affordable/In-Fill Housing and Sustainable Buildings Expedite Program. Raynard can be reached at (619) 446-5377

<table>
<thead>
<tr>
<th>CONTACT INFORMATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>E-mail:</strong> <a href="mailto:faaolaTA@cdmsmith.com">faaolaTA@cdmsmith.com</a></td>
</tr>
<tr>
<td><strong>Phone:</strong> 619-540-9721</td>
</tr>
</tbody>
</table>
**Gulsum Rustemoglu** is a CEQA/NEPA Environmental Planner with an emphasis on Renewable Energy Project Development and Permitting as well as U.S. Housing and Urban Development (HUD) Environmental Assessments. She combined her former Publishing Management experience, City Planning education and CEQA/NEPA Environmental career to start her own CEQA/NEPA consulting Firm, GEPermit, in 2009. Gulsum now has a variety of environmental assessment and development analysis projects in more than 10 states. She is dedicated to being a mentor for upcoming college graduates, and is always looking for dedicated and enthusiastic planners to join her firm.

**CONTACT INFORMATION**

**Mailing Address:**
Gulsum Rustemoglu, Founder & President, Global Environmental Permitting, Inc., 3914 Murphy Canyon Rd. Suite A164, San Diego, CA 92123

**Phone:**
office; 858-731-6614 mobile; 858-430-2571

**E-mail:**
grustemoglu@gepermit.com.

**Stephanie Whitmore** has primarily been employed as a consultant working in the San Diego Region. As a consultant, I have done both planning and CEQA work for both private and public sector clients throughout southern California. I also spent two years working for a private real estate equity investment company, managing entitlements and permitting for a large resort redevelopment project in northern San Diego County. I have served on the Leadership Board for the ULI San Diego/Tijuana District Council Young Leaders and also served on the 2013 ULI Spring Meeting Organizing Committee (for the conference that was held in San Diego). I presently am employed with RECON Environmental as a Senior Environmental Analyst. At RECON, I manage the preparation of CEQA documents for large, mostly, private sector projects. I also occasionally participate in San Diego BIA events.

**CONTACT INFORMATION**

**E-mail:**
swhitmore@reconenvironmental.com or stephamorgan@yahoo.com

**Phone:**
Office: (619) 308-9333 or Cell: (928) 853-1792

**Sara Osborn, AICP**, a Senior Planner for the City of San Diego and is currently managing the San Ysidro Community Plan Update effort for the Planning Division of Development Services. Prior to managing the San Ysidro update, she was a member of the City of San Diego’s General Plan update team, a plan which has received local and national recognition. She has also developed the Community Plan Preparation Manual which is a technical manual to help inform the public and planners on the plan update process for the City of San Diego. She received her Bachelor’s degree in 1998 from the University of California at Berkeley in American Studies where she focused on environmental justice and natural resource management issues and received her Master's degree in City Planning from San Diego State University in 2005. She was an active board member of the San Diego American Planning Association section from 2004 to 2010 and has been a member of the American Institute of Certified Planners since 2008. She is also a mother of two daughters, Alyce and Elizabeth.

**CONTACT INFORMATION**

**Mailing Address:**
Sara Osborn, AICP, Senior Planner, Planning Division | Development Services Department, City of San Diego, 1222 First Avenue, MS 413, San Diego, CA 92101,

**Phone:**
(619) 236-6368

**E-mail:**
sosborn@sandiego.gov
**Derek Toups, AICP** -- After graduating in 2005 I continued working for SANDAG until 2009 when I left to take a job in the Bay Area. Since that time I have worked for one of the Bay Area’s transit agencies, as a consultant, and presently I am employed by the Metropolitan Transportation Commission (SANDAG’s sister agency/MPO in the Bay Area). Life in regional government seems to suit me well. At least as far as years go, this is where I’ve spent the most time in my career since finishing school. But, if I had any advice for the current class of MCPers, it would be to try out different jobs and roles to expand your experience and broaden your perspective. For me, spending 2-1/2 years on “the dark side” of consulting was as invaluable as any professional experience in government, and helps me understand what our consultants and contractors are going through when we drive them so hard from the other side.

**E-mail:** dtoups@yahoo.com

---

**Louis Radosevich, AICP** is a certified planner, Project Manager and the Planning Team Lead at URS Corporation in San Diego, CA. Mr. Radosevich has managed numerous planning and asset management projects and tasks for the U.S. Navy, U.S. Marine Corps and Joint Special Operations units, developing a strong knowledge base in mission priority planning, land-use planning, sustainable development, and redevelopment processes.

He can be contacted at **louisrad@gmail.com** or at **619-723-6488**. Although I am still in San Diego at the moment, I am looking to transfer to Denver, CO this summer.

---

**Kyle Goedert**, is the Electric Vehicle Charging Station Manager at Sullivan Solar Power. My role is to seek new business for stations (commercial and residential). I am also in charge of getting the stations permitted by drafting the plans. I have been in the renewable energy/electric vehicle industry for the past 4 years.

**E-mail:** Kyle.goedert@sullivansolarpower.com  
**Phone:** (858) 357-3179

---

**Travis Cleveland** has worked for the City of San Diego Development Services in permit planning and environmental planning, SANDAG as a regional planner focusing on intergovernmental review, and I am currently with the City of Santee as an Associate Planner, doing both short and long-range planning in the Development Services Department. In addition to managing entitlement projects, my recent achievements include the Housing Element fourth and fifth revisions, preparing CEQA and NEPA documents in support of City and developer projects, and working on multiple revisions to the Municipal Code. I can be reached by email at **travis.cleveland@gmail.com**.
2000’s (continued)

Jonathan Boyles After graduating from the MCP Program in May 2006; I got a job (December 2006) working as a Planner I in the City of Las Vegas Planning Department. In a nutshell I provide information and assistance to city officials, city staff, developers, the business community and the public on planning, zoning, and development related matters. The City of Las Vegas Planning Department rotates staff members into new roles just about every year. So, I’ve had the opportunity to review maps and building plans, write staff reports for land entitlements, write long range General Plan Elements and assist customers at the front counter. I also got the chance to work in the City Managers – Office of Sustainability for about 1 ½ years. While I was there I worked on the establishment of the City’s Sustainability Initiative; which focused on projects involving on renewable energy generation, facility energy conservation and recycling. Last August I was promoted to Planner II.

Phone: 702-229-5477
E-mail: jboyles@lasvegasnevada.gov

Andrew Hoff (Groves) Since beginning the MCP at San Diego State, Andrea has worked in for nonprofit, city, and regional planning agencies. She did her internship at the City Heights Community Development Corporation, a nonprofit affordable housing developer, where she served as Neighborhood Improvement Coordinator and advocated for improved public transit and pedestrian infrastructure. After graduating in 2006, she moved to the City of Carlsbad, where she worked in the Advanced Planning Department, reviewing municipal permits, CEQA documents, and updated zoning codes. In 2007, Andrea began working at the San Diego Association of Governments (SANDAG). Ms. Hoff worked at SANDAG as both a regional land use and transportation planner, specializing in goods movement, the U.S. - Mexico border, and air quality.

After six years at SANDAG Andrea was accepted into the doctoral program at University of California, Irvine, where she is currently seeking a PhD in Planning, Policy, and Design. She maintains part time work with SANDAG and is focusing her doctoral research on public participation in the planning process and sustainable urban design. Andrea lives in Dana Point with her husband, Nick and 4-year old son, Luke. They are expecting a baby girl in May 2014.

Scott Sheppard, PMP (Project Management Professional), is happily married (going on 8 years now), has two young daughters, and lives in beautiful Dana Point, California. I am employed as a Consulting Manager with Cambria Solutions. I advise government and private sector clients on project management strategy, develop training and executive coaching programs, and design and configure business technology applications.

E-mail: scotthiker@gmail.com
LinkedIn: www.linkedin.com/pub/scott-sheppard-pmp/a/2a7/748

Andrew Martin is an Associate Planner at SANDAG, working on environmental compliance (CEQA/NEPA and permits) for capital improvement projects including rail, bus rapid transit, and bicycle infrastructure. I’m also managing the EIR for San Diego Forward: The Regional Plan, which includes the Regional Transportation Plan and Sustainable Communities Strategy.
No AICP, but I have the LEED Green Associate credential.

E-mail Address: aimartinsd@gmail.com
Christina Vincent (Kish) -- In the past year, I have moved back from the Denver metro area of Colorado to Carlsbad and working as the Economic Development Manager for the City of Carlsbad. My experience in economic development and redevelopment over the years has served me well. I am not currently pursuing my AICP certification, however, I have a certificate in Economic Gardening and pursuing my Certified Economic Developer accreditation. I have been with the City of Carlsbad since June 2013 and enjoying the challenge every day.

This program focuses on four key areas:

Business Expansion - The most effective way to add jobs and improve the local economy is to help our existing businesses grow. I meet with many businesses to help understand their barriers to growth, host events to enhance connectivity and collaboration and continue to streamline city processes when companies expand.

Talent Attraction - Attracting talent is one of the most important issues in being able to grow companies. To support this I am implementing the “Carlsbad, Life in Action” brand. I have recently published a brochure detailing what's great about living and working in Carlsbad. I will have a website completed by the end of April and will begin a social media program.

Higher Education - City Council is committed to growing our own talent as well as attracting talent, and is considering using several city facilities for higher education purposes.

Leveraging Partnerships - Carlsbad is a better place to live and work because of where it is located, and its commitment to working with the surrounding cities, the San Diego Regional Economic Development Corporation, local groups such as CONNECT and BIOCOM, and the State of California on economic development initiatives.

Finally, we are working with the Carlsbad Tourism Business Improvement District on understanding our market and taking advantage of any opportunities we have to grow this important economic engine.

Mailing Address: Christina Vincent, Economic Development Manager
City of Carlsbad 1635 Faraday Ave., Carlsbad, CA 92008
Phone Number: 760-602-2712 direct, 619-708-2824 cell
E-mail Address: Christina.Vincent@carlsbadca.gov
Website: www.carlsbadca.gov

Kathie Washington -- Since graduating the program in 2006 I continued with my environmental planning career with BRG Consulting, Inc. I just recently was promoted to Vice President of the Firm. Over the past 8 years I’ve had the opportunity to work on multiple CEQA and NEPA documents for a variety of projects for agencies such as the County of San Diego, City of San Diego, SANDAG, San Diego Unified School District, County of Imperial, City of Chula Vista, Caltrans, multiple water Districts, non-profit organizations, private developers, Tribes, etc. I received a AEP merit award for a joint EIR/EIS document I prepared and managed for the County of Imperial’s first approved Solar Energy Project. In addition, I have been certified by the County of San Diego as an EIR Preparer.

Mailing Address: Kathie Washington, Vice President, BRG Consulting, INC., 304 Ivy Street San Diego, CA 92101
Phone: (619) 298-7127 ext. 104, Mobile: (619) 781-6970
E-mail: kathie@brginc.net
Website: brgconsulting.com
within a multi-disciplinary team of other planners, scientists and engineers to prepare environmental technical studies (in compliance with the National Environmental Policy Act and state environmental legislation) as well as project study reports for government and private sector clients. I routinely assist with the preparation of Phase I Environmental Site Assessments, Air Quality Technical Evaluations, Cultural Resources Reports (including records requests), Siting/Due Diligence Research, Jurisdictional Wetland Delineations, Alternatives Analyses for Federal Transit Administration (FTA) and Federal Highway Administration (FHWA) projects, and applications for state and federal resource agency permits. Marketing and business development assignments have included responding to RFPs and RFQs, coordinating project teams, and preparing scope and fee. In addition to attaining a MCP at SDSU, I completed the GIS Technician program at Mesa College which focused on spatial analysis, database development and maintenance, and advance system applications.

E-mail Address: Michael.Dalessandro@Kimley-Horn.com

Naomi Trejo is staying busy at the Texas Department of Housing and Community Affairs, where she is currently working on the 5-year Consolidated Plan for the U.S. Department of Housing and Urban Development. She is also gearing up for the state-mandated Strategic Plan and Customer Service Report, which are due in the summer of 2014. The National Foreclosure Mitigation Program is wrapping up after 6 successful rounds of funding from NeighborWorks America. Naomi wrote the grants and administered the funding for this program that has helped stem the tide of residential foreclosures in Texas. Last year, the Contract for Deed Prevalence Project, which Naomi helped manage, resulted in a 140-page report about the number of recorded and unrecorded contracts for deed in Texas colonias and colonia-like developments. Naomi welcomes hearing from classmates at naomitrejo@gmail.com.
**Lucy Contreras (Gonzalez)** began working at Civic San Diego (formerly CCDC) nearly 11 years ago as a planning intern and upon her graduation from San Diego State University, was hired as a Junior Planner. Ms. Contreras has moved up in the organization over the years and is currently a Senior Planner with the organization. She is responsible for development review of high-rise and mid-rise development projects in downtown, land use policy planning including the creation of land development regulations, strategies and ordinances to guide downtown San Diego’s growth.

Ms. Contreras also has extensive experience in redevelopment, social service/homeless, affordable housing, historic preservation and collaborating with other agency departments, elected and appointed official and community planning groups among other things.

Ms. Contreras is a native San Diegan born and raised in the South Bay where she currently resides with her husband and two Cane Corso’s Draco and Domina. She received a Master’s Degree in City Planning from San Diego State University and also has a bachelor’s degree in Public Administration. Ms. Contreras currently serves as a Director on the San Diego Architectural Foundation Board. In her leisure time, she enjoys film, cooking, the beach, art, weight training and spending quality time with her family.

**E-mail Address:** lucy.contreras77@gmail.com

**Phone Number:** 619-227-8322

---

**Cara Hilgesen (Leone)** is still working with Linscott, Law & Greenspan, Engineers as a Transportation Planner. Since the last time I filled you in on my career status, I think I have been promoted. I am now a level 3 planner in our office. I also got married, hence the new last name.

In the past couple years, I’ve been fortunate to receive two awards for work I’ve completed on transportation-related projects. LLG received the Year 2012 Outstanding Technical Document award from the local chapter of the Assoc. of Environmental Professionals (AEP) for our traffic study prepared for the Escondido General Plan Update, certified December 2012. I had personally participated in the organization, analysis, and completion of the traffic study for this project.

In July 2013, a technical paper I co-authored with SANDAG analysts was published by the local chapter of the Institute of Transportation Engineers (ITE) group. In October 2013, our paper won Technical Document of the Year at the annual ITE awards. The paper is titled "Calculating Vehicle Miles Traveled Using the SANDAG Regional Travel Demand Model" and establishes a methodology for calculating VMT data for use in GHG and Air Quality analyses. It is currently being adopted by SANDAG for inclusion in the next RTP and is approved for use by several jurisdictions, including the City of San Diego.

If anyone is interested in contacting me, they can reach me at hilgesen@llgengineers.com or 858-300-8800 ext. 232.
Natalie Roderick, AICP moved from San Diego up to the Bay Area, where I am originally from. I am working for an environmental consulting firm in Palo Alto, Insignia Environmental as an Environmental Planner. As an Environmental Planner, I prepare Proponent’s Environmental Assessments and permitting documents for various utility providers throughout California. I passed the AICP exam last fall and became a certified planner. I was also certified as an Inspector of Sediment and Erosion Control (CISEC) last fall and plan to take the exam to become a Qualified SWPPP Practorner (QSP). On a personal note, I will be getting married this coming fall and my fiancé and I are looking forward to honeymooning in Africa and France. My email is natalieroderick@gmail.com

Scott Strelecki has been working with the San Diego Association of Governments (SANDAG) since June 2008, after graduating in May 2008 from the SDSU MCP program. This June will be 6th year at the agency as a transportation planner. I currently do not have AICP certification. During this time I have worked on a wide variety of projects including the State Route 78 Corridor Study, 2050 Regional Transportation Plan & Sustainable Communities Strategy (2050 RTP/SCS), San Diego Forward: The Regional Plan, and Interstate 8 Corridor Study, among others. I have recently transitioned into the Goods Movement area within the Long-Range and Bi-National Planning section here at SANDAG. I now work directly with the Goods Movement Policy Manager on projects including the State Route 11 Otay Mesa East new land Port of Entry, Comprehensive Freight Gateway Study Update, and many other facets related to goods movement planning.

Kyle Goedert, is the Electric Vehicle Charging Station Manager at Sullivan Solar Power. My role is to seek new business for stations (commercial and residential). I am also in charge of getting the stations permitted by drafting the plans. I have been in the renewable energy/electric vehicle industry for the past 4 years.

E-mail Address: Kyle.goedert@sullivansolarpower.com
Phone: (858) 357-3179

Scott Nightingale – Since the 2009 graduation, I've been working as a city planner for the City of Oceanside. I review and manage discretionary entitlements and oversee long-range planning projects. I've assisted in the implementation and approval of the City of Oceanside's Circulation Plan and other long-range policy documents. I'm in the process of amending the City's zoning ordinance for a more streamline process. I'm anticipating taking the AICP exam next fall. On a personal note, I've been traveling at least twice a year since graduation. I've been all over Europe, Egypt, El Salvador, Costa Rica, Nicaragua, Panama, Mexico, Canada, and Hawaii. Well hope the semester is going well and if you have further questions, feel free to contact me.

Phone: 760-435-3526
E-mail Address: snightingale@ci.oceanside.ca.us
Alums of the 2010’s

Janelle Carey is an Associate Transportation Planner at the San Diego Metropolitan Transit System. She received her Master’s in City Planning from San Diego State University in 2010. Ms. Carey for many years worked in community planning, which provided her familiarity of how metropolitan issues impact local neighborhoods. Ms. Carey is a member of the San Diego Chapter of Women in Transportation Seminar. She enjoys exploring San Diego’s diverse outdoors and ecosystems, and has completed a majority of the hikes in Afoot and Afield: San Diego County: A Comprehensive Hiking Guide by Jerry Schad.

Mailing Address: 1255 Imperial Ave, Suite 1000, San Diego, CA 92101.
Email: Janelle.Carey@sdmts.com
Phone: 619.557.4561.

Marc Levun -- Though my career arc has been anything but linear, over the last few years, I have an increasing appreciation for each step in the road. After graduating in 2010, I joined AmeriCorps and was assigned to Fresno Works, an agency dedicated to helping the greater Fresno area prepare for the California High Speed Rail line. After my term expired, I briefly worked for a small transit planning firm located in Santa Clarita. After a few years, I’ve found a professional home as a land use planner at the Gonzales Law Group; a firm located in Downtown Los Angeles that specializes in land use consultation and entitlements.

Mailing Address: Marc Levun, Land Use Planner, Gonzales Law Group, APC, 555 S Flower Street, #650, Los Angeles, CA 90071
E-mail Address: marc@gonzaleslawgroup.com
Phone Number: 213-481-6567

Paul McNeil has been busy raising two kids and running a planning consulting business. My clients include SDUSD, Trammell Crow and Hanover. I do some licensing for downtown eating and drinking establishments.

Phone Number: 619.850.0777

Though my career arc has been anything but linear, over the last few years, I have an increasing appreciation for each step in the road.

— Marc Levun

SDSU Alumni, AmeriCorps
Corey Flavin – is currently, Principal and Lead Project Manager for TFG Consulting. I established TFG Consulting in 2012 in order to provide our clients integrated project management solutions with a strong focus on planning and implementation of sustainable projects and programs. Most recently, TFG Consulting has been collaborating with the Port of San Diego and San Diego Gas & Electric to implement energy efficiency projects that support the Port of San Diego's Green Port Program. Other work includes LEED Existing Building: Operations and Maintenance feasibility study and certification for the South Coast Air Quality Management District. Because of the high demand for energy conservation TFG Consulting has been asked to broaden its services to include energy audits for the San Diego Unified School District and various locations in Dallas, Texas.

I completed my Masters in City Planning and Certificate in Green Construction from San Diego State University in December 2010. I may be reached at coreyflavin@gmail.com or 619.788.1907.

Kim Peacher (Bush) is an intergovernmental planner for the Navy Region Southwest. Kimberly provides vital expertise and continuity on land use issues affecting the installations. She provides support in identifying possible encroachment stemming from land use development, thus allowing timely action to preclude the loss of operational and support capability. Kimberly promotes new and established professional relationships with both military and civilian agencies to ensure preservation of operational capability in light of continuing or potential growth in surrounding communities.

In addition, Kimberly is implementing efforts regarding the Secretary of the Navy’s energy goals to increase warfighting capability. The objective is to use energy sources available on location and increase energy efficiency to reduce the volatility that is often associated with long fuel supply transport lines. Furthermore California Governor Brown’s Energy Goals defined in SB12 requires public and private utilities to obtain 33 percent of their electricity from renewable energy sources by 2020. Kimberly is coordinating efforts with California local jurisdictions to create compatible land uses where there is a potential for renewable energy. In addition, she is coordinating efforts with the CA Office of Planning and Research for outreach efforts.

Kimberly is working on coordination with federal agencies such as the USFS and local jurisdictions to implement policies to provide compatible land use for renewable energy projects keeping in mind the abovementioned targets. She works on coordination with the local jurisdictions to ensure renewable energy projects are located in areas that protect the safety of the general public. In addition, she works to enhance the predictability of renewable energy resources for developers looking construct energy production facilities to move into a county by providing the necessary wind data and training routes.

E-mail Address: kimberly.peacher@navy.mil.
**Martin Reeder, AICP** is Principal Planner for the City of National City. Started with National City as a Planning Tech in 2003. Started the MCP program in 2004 and graduated in 2010. Activities with the City have revolved around current planning - zoning, environmental compliance (CEQA and NEPA), writing and presenting staff reports for Planning Commission and City Council, etc. National City has been working with SDSU students as part of the CESC/Sage project, which has been fun and interesting for an SDSU graduate.

**Mailing Address:** Martin Reeder, AICP  
Principal Planner, City of National City  
Planning Department, 1243 National City Blvd., National City, CA 91950  
**E-mail:** mreeder@nationalcityca.gov  
**Website:** www.nationalcityca.gov

**Jennifer Gavin (Feeley)** graduated in 2011 at which time I was working as a Planning Intern in the Historical Resources division of the Planning Department for the City of San Diego. October of that year I took a planning position for the City of Piedmont, in the Bay Area, where I am today. The majority of the housing stock in Piedmont was built prior to World War II and it is important to the community that the architectural integrity of the homes be preserved through the use of zoning regulations, municipal code, and other City policies. Because of this, my primary job is in current planning processing Design Review applications both at the Staff and Planning Commission levels. I also process other applications such as Conditional Use Permits and Filming Permits (Motion Picture and Still Photography).

The Planning Department in Piedmont wears many hats and because of this I have also become the Waste and Recycling manager for the City which includes overseeing the Exclusive Franchise Agreement with the City's hauler Richmond Sanitary. I ensure that all contract agreements are met and contact the hauler when there are any issues or need to coordinate with them on any County or State regulations which need to be met. I am also on the Technical Advisory Committee for the Alameda County Waste Management Authority which is a County Joint Powers Agreement (known as Stopwaste) that aims to reduce the waste stream going to the landfills. I coordinate with this agency to ensure that the City is in compliance with any new County ordinance passed through this agency. I also manage several grant programs which are given to us through Stopwaste. One last task which comes with this role is to complete the City's annual report to the State showing compliance with State regulations related to waste reduction regulations.

I was married in December and now have a new last name! Here is my contact info: Jennifer Gavin (formally Feeley) jenlgavin@gmail.com

**Kaley Lyons** -- Since graduating in May 2011, I have been working for WalkSanDiego, a regional nonprofit organization that promotes active transportation. I am a Project Coordinator, currently responsible for two Community Based Transportation Planning grants and have also worked extensively on Safe Routes to School programs throughout the region. We recently merged with another nonprofit, Move San Diego, and will be expanding our work to include public transit as well. I am enjoying working to make San Diego a more walkable, livable region and hope to become AICP certified within the next few years.

**E-mail Address:** kaleylyons@gmail.com
April DeJesus graduated from the MCP program in 2011. I am currently working as a Transportation Planner at the San Diego Association of Governments (SANDAG), preparing for the launch of our new I-15 Bus Rapid Transit (BRT) services funded by the TransNet half-cent sales tax. My responsibilities include project management support for capital projects from planning through environmental, design and construction. This includes reviewing plans and specifications for physical components associated with the BRT system, and coordinating with other agencies to evaluate alternatives, assess project trade-offs, and develop capital and operating cost estimates and benefits. Another essential part of the planning and implementation process includes closely working with community stakeholders to address their concerns, and providing project updates to elected officials. I work closely with other team members to prepare grant application submissions for federal, state, and local funding, and also try to stay up-to-date with state and federal legislation that may affect our projects. On a quarterly basis, I prepare project updates on budget, schedule and risks which allow corridor directors to monitor the progress of various projects and prepare for future phases. Technology is always evolving, so staying up to date with opportunities for efficiency is also part of the project planning process. I currently do not have AICP Certification, but I am thinking of getting a Project Management Professional credential. Although a City Planning major seems specialized, the actual profession is very diverse and usually requires interaction and coordination with a number of professions including real estate, environmental law, contracts, communications, engineering, technology, legislation and politics. My advice to any student would be to make time and get involved with professional organizations, do a few informational interviews, and learn about the different career paths in order to decide on which path they’d like to pursue.

Contact information: April De Jesus, Transportation Planner, San Diego Association of Governments (SANDAG), 401 B Street, Suite 800 | San Diego, CA 92101, www.sandag.org | (619) 699-7322 | April.DeJesus@sandag.org

Todd Carpenter-- During graduate school I was a Regional Planning Intern with SANDAG. I was hired full-time when I graduated and spent 2 years working with them as a Regional Planner 2. I worked in the Transit Planning division managing federal grants for senior citizens and special needs population of San Diego. Also, I worked on collecting and analyzing passenger count data from all Trolley, COASTER, SPRINTER, and MTS bus lines. After two years, I moved back to Riverside, CA to try out the private sector. I am now with Albert A. WEBB Associates - Civil Engineering and Planning. I joined the firm as an Environmental Planner working on CEQA, NEPA, and Specific Plan projects. I was recently promoted to be Manager of Business Development and now have the opportunity work hand-in-hand with Planning Officials and Land Developers on a variety of projects throughout Inland Southern California.

I welcome any students to contact me, via email or phone, if they would like to learn more about the Public vs. Private sector and where they could look for work. Also, I am more than willing to write any letters of recommendation for students for San Diego opportunities since I was and am still in close contact with former associates and clients.

Contact Information: todd.s.carpenter@gmail.com, cell 951.640.0933
Dan Bates-- I was working in commercial real estate market research while in school. I have most recently been working for Cushman & Wakefield as a commercial appraiser.

I was able to participate in the Nexopolis program while in school... A great experience!!

I have been active in Urban Land Institute's young leaders' partnership forum and also an active member of APA young planners group.

Contact information: Daniel Bates, Appraiser, Valuation & Advisory, Cushman and Wakefield, 4747 Executive Drive, 9th Floor, San Diego, CA 92121, T: (858)558-5631, dan.bates@cushwake.com

Laura Meiners (Haislip) is currently working at the City of San Diego as an Associate Planner, and it's my dream job! In addition to reviewing discretionary, construction, and building plans for conformance to the San Diego Municipal Code, I'm also assisting my supervisor with updating a section of the Code and Standards. There is a big push to make everything compatible with the new Stormwater Standards, which continue to get stricter. My favorite part of the job is meeting with the applicants and helping them understand our regulations.

I graduated SDSU with my Master's in City Planning in December 2011 after finishing my thesis http://libpac.sdsu.edu/search/X?SEARCH=(laura+haislip)&SORT=D. After graduating, I worked at Camp Pendleton for a year and a half as an Environmental Planner/NEPA Project Manager, and started at the City of San Diego in June 2013. I joined APA as a student in 2008, and am a current member. I plan on sitting for the AICP exam in the next few years.

Thank you for the follow up! I hope my experience encourages students to apply and graduate from this wonderful program.

Contact information: Laura Meiners (nee Haislip): lmeiners@sandiego.gov

Kaley Lyons -- Since graduating in May 2011, I have been working for WalkSanDiego, a regional nonprofit organization that promotes active transportation. I am a Project Coordinator, currently responsible for two Community Based Transportation Planning grants and have also worked extensively on Safe Routes to School programs throughout the region. We recently merged with another nonprofit, Move San Diego, and will be expanding our work to include public transit as well. I am enjoying working to make San Diego a more walkable, livable region and hope to become AICP certified within the next few years.

E-mail Address: kaleylyons@gmail.com
Rachelle Andrews is currently working for LA Metro as a Transportation Planner in the Systemwide Planning department. After graduating last August from SDSU, I continued to work for San Diego MTS until I was offered the position at LA Metro. The transition from to small agency to such a large and comprehensive agency was a bit challenging at first, but I’m excited about the projects I'm working on and know that down the line I will have the ability to change the way our riders will view public transit in Los Angeles. Like most other planners, I juggle all different types of projects on a daily basis. I'm working with bus operations to develop a strategic bus network plan, which will identify high frequency bus corridors metro plans to utilize in the future for bus services. Along with the creative services department, I'm working on a plan to change all of the metro rail lines from color designations to letter designations (example: instead of referring to it as the red line, we would refer to it as the b line, similar to New York). In addition, I'm working on a plan to develop criteria for Metros intermodal transfer facilities. So any area where transit passengers transfer metro services (rail/bus, bus/bus, rail/rail) we hope to define these spaces in terms of urban design, signage, etc.

My e-mail is: rvandrews9@gmail.com if any fellow alumni would like to contact me.

---

Laurie Gartrell entered the MCP program in the fall of 2010 with an academic background in legal studies and a professional background in Information Technology. While the path toward becoming a planner has been a long and arduous one throughout the past five years for Laurie, working full time through graduate school while also maintaining a part time planning internship with the City of Encinitas, she now feels settled in her career and is thrilled to see what projects and experiences lie ahead.

For the past two and a half years Laurie has been working at the San Diego Association of Governments (SANDAG). Initially she had started out as a Transit Planning intern for several months, but right before graduation, she secured a full-time planning position within the agency in the Short Range Transit Planning team. She worked on several plans such as the dual Coordinated Human Social Services Transportation Plan and the Short Range Transit Planning document (the Coordinated Plan), as well as several other studies that looked at the relationship between health and transportation planning.

In January 2014, Laurie assumed a new position with the Long Range and Bi-National division with SANDAG to begin working on the region’s first-ever joint Regional Transportation and Comprehensive Plan—San Diego Forward: the Regional Plan. With a horizon year of 2050, this plan will forecast how the region will grow—how many people will be added, where they will live, and where they will work—and ultimately develop a transportation network, which includes transit, active transportation, TDM, etc., that provides competitive options to those that live, work, and visit the San Diego region.

Laurie can be reached by email (laurie.gartrell@sandag.org) or phone (619) 595-5388 and is happy to speak to prospective students, current MCP students, or alums on her experience at SDSU and/or in the planning field.

---

Ryan Simmelink is a project manager for Westmont Construction and has worked for them for nearly 6 years now. He oversees the construction of new retirement communities that we build throughout California. Although not currently anything really related to city planning, he is considering looking for a similar type job with the government that might put me closer to a city planning track.

My e-mail address is rsimmelink@westmontliving.com.
Anthony Mendiola is lecturing in the School of Public Affairs, lecturing PA 580, Comparative Public Policy. I am on Board of Directors of Citizens Coordinate for Century Three (C-3).

E-mail Address: mendiola724@gmail.com

Jeremy Gleim -- My wife and I had our first child three weeks after I graduated the MCP program in 2012. I spent the following 10 months looking after our son whilst sending out many a job application. I eventually secured employment with the City of Rancho Mirage in March of 2013; I have now been with the City for just over a year. Rancho Mirage is a resort city within the Coachella Valley and lies between Cathedral City and Palm Desert. Much of the population is seasonal, so many of the houses here are often second or third homes for our residents.

I was hired as a Planning Technician mainly to work the public counter and answer phones. Over the course of the last year I have been tasked with processing the following types of applications: Temporary Use Permits, Minor Modifications and Variances, Conditional Use Permits, Sign Permits, Sign Programs, Parcel and Tract Maps, and Specific Plan Amendments. I am currently finishing a Mitigated Neg Dec for a large tract map and will hopefully have the opportunity to process an annexation later this year. I hope to move up to an Assistant or Associate position by year’s end and enjoy the opportunities that have been afforded me at this small City (population ±17,500).

E-mail Address: jeremyg@RanchoMirageCA.gov

David Hardy worked as a planning intern at the City of El Cajon from November 2011 to March 2012 and did everything from work the counter and GIS to managing conditional use permit submittals and specific plan amendments from submittal to my staff report presentation at planning commission. I also assisted Dr. Rea, Dr. Ryan, and Dr. Parker on various projects during and after my time at SDSU to attain work experience and help pay for school.

I have now been a forward planner at KB Home since April 2013 where I manage up to 7 consultants in pulling building permits for projects within San Diego, Riverside, Orange, and San Bernardino counties. I assist with due diligence in the acquisition of new properties and manage design review board submittal packages for our new projects. Hopefully within the next 6 months I will have DRB and Planning Commission approval of my own project to manage.

I am still an active member in SDAPA and plan on taking the AICP when I attain the necessary experience to qualify for examination.

I also currently live in Allied Gardens and hopefully I am elected to the Navajo community planning group board when the elections take place next week on Monday the 24th. I feel like I have a great shot due to my experience and that there is an open seat.

Contact information: David Hardy, Forward Planner, KB HOME Coastal, Inc., 36310 Inland Valley Dr., Wildomar, CA 92595; Office: 951.691.5238
Bradley Sonnenberg worked at the El Cajon Fire Department from 2009 until May 2013 using GIS to make "Pre-plan" maps for buildings (mostly multi-family residential, commercial, and industrial buildings, as well as some schools and hospitals) around San Diego county for primarily Heartland Fire Rescue. These maps were used in hardcopy books as well as digitally on the rigs for emergency services to understand the building's layout, possible hazards and other pertinent information they would need when being dispatched to a location.

In October 2012, I also began volunteering as a Development Services Intern in the City of Poway's Planning Department, where I mainly assisted in writing the Housing Element Update with the Senior Planner Rich Whipple. A few months later in February 2013, while still at both El Cajon Fire and Poway, I was able to find part time work as a Planning Assistant at Latitude 33 Planning & Engineering, where I assisted in land development planning and entitlement processing, as well as contributing to develop the company's GIS services. In May 2013, as the work expanded, I was offered a full time position with Latitude 33. I have now been with Latitude 33 for a full year, working on diverse projects in and around the San Diego region, including mixed-use commercial and residential village centers, golf course redevelopments, affordable housing towers, subdivisions, specific plans, redevelopments and many more. His email at work is brad.sonnenburg@latitude33.com

Ken Sorenson graduated in 2012 and was working for the Port of San Diego in their real estate and government affairs departments. My primary duties were helping obtain entitlements for coastal development. After that, I relocated to Salt Lake City due to a better economic environment and proximity to ski areas. I began working as a planner for a bedroom community in the Salt Lake area called Eagle Mountain. Currently, I'm involved with current and long range planning and trying to keep up with all the development that is going on. I plan to remain in the region for a while due to the tremendous growth projections. I plan to seek AICP status in a year or so and am also involved with the local chapter of the ULI. My contact information is kennethpsorenson@gmail.com, 858-952-2042.
Marisa Mangan became a Transportation Planning Assistant with the San Diego Association of Governments (SANDAG) upon completion of her Master of City Planning degree in 2013. Prior to embarking on a planning career, Marisa was a research associate in the Division of Epidemiology at the UCSD School of Medicine for nine years. She is thrilled to be working for a metropolitan planning organization that seeks to improve mobility options for both residents and visitors. Her interests lie in parking management, first/last mile transit solutions, and planning as it relates to public health.

E-mail: marisa.mangan@sandag.org, Phone: 619.595.5614

Aubrey Smith -- After graduating in May 2013, I started working as a Planning Intern at the San Mateo Transit District (SamTrans). While at SamTrans, I collaborated with a team of consultants and conducted research and analysis for SamTrans 2014-2018 Strategic Plan and also for the El Camino Corridor Bus Rapid Transit (BRT) Phasing Plan. I assisted in designing and scheduling a community shuttle route for San Carlos which was a new challenge but very exciting. As of November, I have been working as an Associate at Transportation Management & Design, Inc., where I work on feasibility studies as well as short, mid and long-range transit plans.

E-mail: ausmith3@gmail.com

Olivia Tinney brings eight years of experience in community design, planning, public outreach and research to her work. She is currently a community planner for Analytical Environmental Services with experience working on numerous planning projects, including the San Pasqual Master Plan, Elk Valley Master Plan, Calexico Mega Park Master Plan, City of Calexico Zoning Ordinance Update, and Thoryk Subdivision Analysis. She serves on the San Diego American Planning Association Board of Directors. She worked as the Program Director for James Hubbell's Ilan-Lael Foundation, designing and implementing sustainable community programs and places. She assisted California Lutheran University's Swenson Center through the LEED Certification process and served on Cal Lutheran's Sustainability Task Force. Ms. Tinney has served as the assistant project manager for numerous construction projects, including the Swenson Center LEED Certification, Trinity Hall, the Facilities Operations and Planning building, Conejo Recreation and Park District Community Pool, and the Pacific Rim Park in Tijuana, Mexico.

Elizabeth Ocampo Vivero graduated from the Master of City Planning program in May of 2013. Elizabeth holds a Bachelor of Science in Architecture from Universidad Autónoma de Baja California. Her work experience prior her graduate studies include participation in different stages of engineering and architectural projects for the construction of residential, commercial and industrial buildings.

Elizabeth joined the City of San Diego in October 2012 to work as a planning intern, and after completing her internship in fall of 2013, she was hired to work as a Junior Planner as part of the Environmental Analysis Section of the Development Services Department. Elizabeth has recently joined the Long-Range Planning Division at the Planning, Neighborhoods, and Economic Development Department to work as an Associate Planner, and she is currently assisting with the preparation of the Old Town San Diego and Midway – Pacific Highway community plan updates. She is a member of the American Planning Association, and she is currently preparing for the AICP exam and to obtain her credentials as a LEED Accredited Professional through the U.S. Green Building Council.

Contact information: Associate Planner | Planning, Neighborhoods, and Economic Development City of San Diego | 1222 First Avenue, MS 401, San Diego, CA 92101 | (619) 236-6582
Keryna Johnson is currently a Research Analyst with LeSar Development Consultants (lesardevelopment.com). I just finished my thesis, (better late than never!) and will be graduating in May 2014. My thesis title is: City Planning for Equitable Food Access: A Food Environment Master Plan for Encanto Neighborhoods. Keryna Johnson supports the senior team at LeSar Development Consultant through the research, writing, and preparation of reports and materials in the areas of affordable housing and economic development. Specifically, she is assisting in creation of a Consolidated Plan to help the City of San Diego assess its affordable housing, community development needs and market conditions, and to make data-driven, place-based investment decisions. Prior to joining our firm, Ms. Johnson’s work was focused on research, outreach, and planning in the environmental justice communities of Southeastern San Diego and Encanto Neighborhoods. Her work there included support drafting the Community Plan Updates with the City of San Diego Planning Department, obesity prevention outreach with the County of San Diego Health and Human Services Agency, Chollas Creek master planning for Groundwork San Diego, and a needs assessment for the Diamond Business Improvement District. Ms. Johnson has her degree in Business Management from San Diego State University.

E-mail Address: keryna.johnson@gmail.com  
Phone Number: 619-602-2277
City Planning Faculty Biographies

Dr. Bruce Appleyard is an Assistant Professor in City Planning and Urban Design at SDSU. He also serves as the Assistant Director of Active Transportation Research Center and the Asst.-Director of HDMA Center for Policy Decision Support, as well as an Adjunct with the The Corky McMillin Center for Real Estate in the College of Business. Dr. Appleyard has over 20 years of experience focusing at the intersection of urban design, transportation, land use and environmental quality in support of a diverse range of sustainability, livability and social equity objectives. Among the many positions held by Dr. Appleyard prior to joining the ranks of the academy, he has served as a Neighborhood Planner, Planning Commissioner, technical advisor to regional & state agencies, and as consultant on numerous planning and design projects. Dr. Appleyard also conducts numerous public and professional workshops around creating complete streets and communities. He recently helped Caltrans and the University of California create a new grant program for communities to have Dr. Appleyard and his colleagues come into their communities and better accommodate pedestrians and bicyclists, called the Pedestrian and Bicycle Safety Assessment (PBSA) program.

Phone: (619) 594-1180 || E-mail: bappleyard@mail.sdsu.edu

Roger W. Caves is a Professor of City Planning and teaches courses on urban planning, housing policy, and planning implementation. He has numerous publications in the areas of urban planning, growth management, direct democracy, information technology and community development, and housing. He is the co-author with Barry Cullingworth for four editions of Planning in the USA (2014 being the latest edition), author of Land Use Planning: The Ballot Box Revolution (1992), editor of Exploring Urban America: An Introduction (1995), editor of the Encyclopedia of the City (2005), and co-editor with Fritz Wagner of Community Livability (2012). He has served on a number of editorial boards for professional journals. His research and teaching has taken him to over 20 countries including France, Germany, Brazil, Japan, Finland, Turkey, Israel, Austria, Slovakia, France, and Portugal.

Phone: (619) 594-6472 || E-mail: rcaves@mail.sdsu.edu

Lawrence A. Herzog (Ph.D.) is a Professor in the Graduate Program in City Planning, School of Public Affairs, San Diego State University, San Diego, California. He is also a consultant and writer specializing in planning, urban design and sustainable development in the United States, Mexico and Latin America. Herzog has written or edited 10 books on urban/environmental design and global/cross-border development, including Global Suburbs (Routledge, 2015 in press); Defending the Land of Four Quarters (2013, Cognella); Return to the Center (2006, University of Texas Press); From Aztec to High Tech (1999, John Hopkins Press), and Where North Meets South (1990, University of Texas Press). He has been a Senior Fulbright Scholar (Peru), Senior Fulbright Lecturer (United Kingdom), urban/regional planning consultant to the U.S. Agency for International Development (in Peru and Bolivia), the American Institute of Architects, the U.S. Environmental Protection Agency, the U.S. Embassy to Mexico, the U.S. Consulate, Tijuana, the Public Policy Institute of California, and the California Department of Transportation.

Phone: (619) 594-6964 || E-mail: laherzog@mail.sdsu.edu
Louis M. Rea, PhD, is a professor emeritus in the School of Public Affairs at San Diego State University where he served as School Director from 1983-2006. He has taught graduate courses in statistical analysis, transportation planning, survey research, and urban/fiscal problems. He has published a variety of articles, participated in panel discussions, and delivered numerous papers at professional conferences throughout the United States. He is co-author of a leading textbook, Designing and Conducting Survey Research: A Comprehensive Guide, which is currently in preparation for a 4th edition.

Dr. Rea has conducted surveys and focus groups in numerous consulting and research assignments for municipal jurisdictions and private businesses throughout Southern California. He has prepared environmental impact reports and market analyses for various commercial/recreational developments. He has analyzed the feasibility of assessment districts and direct benefit financing, and prepared demographic and economic profiles and projections for various public and private projects.

Phone: (619) 594-6083 || E-mail: lrea@mail.sdsu.edu

Dr. Sherry Ryan has been researching, teaching and practicing in the area of transportation planning, built environment and travel behavior for the past 20 years. She has worked on numerous research projects funded by the UC Berkeley’s PATH, the National Institutes of Health, and the Center for Disease Control and Prevention. Most recently, she led the design and implementation of a regional automated bicycle and pedestrian counting system in San Diego, which promises to provide a rich source of active travel data to support improved analysis capabilities. Sherry’s career has been largely devoted to non-motorized transportation planning ideals and has focused on researching, teaching and practice efforts related to shifting communities away from automobile dependence. In addition to her academic experience, she brings significant practice experience having served as project manager for multiple local bicycle and pedestrian master planning efforts in San Diego and Mexico. Her joint academic and practice careers have allowed her to develop a professional foundation of great breadth, part exploratory research- part nuts-and-bolts planning practice.

Phone: (619) 594-5037 || E-mail: sryan@mail.sdsu.edu